

- NO CHARGE FOR COLOR SEPARATIONS
- Features 8" x 10" color picture
- Submit smooth color print and ad copy
- Tinned at top
- Black & white picture - Deduct \$100(E)
- Numbered weeks and Julian dates



SPECIFICATIONS

STOCK: 8pt. Cast Coated; Pad 50# uncoated offset
 SHIPPING WEIGHT: A7 15#/hundred; A7S 17#/hundred
 IMPRINT: Up to 5 lines in black
 SPECIAL AD COLORS: \$32(G) STD; \$75(G) Process
 PMS (Proof Required)
 AD COPY: 1 1/2" x 9"
 PROOF: Picture & Ad \$32(G)
 SCHOOL YEAR PAD: August-July \$125(G)
 TWO COLOR AD: \$94(G) plus plates
 FULL BLEED PICTURE: \$125(G)
 ONE EXTRA PICTURE: \$75(G)
 BILINGUAL PAD: \$125(G)
 PAGE RETAINER: +38¢(G) (\$100.00 minimum)
 OVERSIZE AD: \$100(G)

ENVELOPES: Not inserted \$.21(G), Inserted \$.25(G) WRAPPERS: \$.22 each(G); TUBES: \$.34(G)

A7 PRICES

Quantity	100	250	500	1000	2500	5000
Jan-Mar	2.25	2.23	2.20	1.74	0.98	0.86
						4C2E

AFTER APRIL 1 ADD 10%; AFTER AUGUST 1 ADD 20%;
 25% AFTER NOV. 1

A7S Deluxe Spiral PRICES

Quantity	250	500	1000	2500	5000
Jan-Mar	2.70	2.25	1.77	1.04	0.91
					A2C2E

AFTER APRIL 1 ADD 10%; AFTER AUGUST 1 ADD 20%;
 25% AFTER NOV. 1

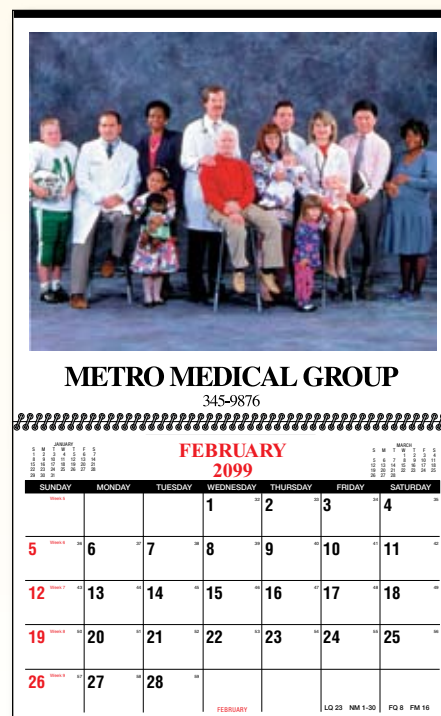
A7



A7 (shown full bleed) size 11" x 17"

NEW! DOUBLE LOOP BINDING
 +15¢(G) per calendar

A7S



A7S size 11" x 18"