

SPECIAL INFORMATION

PERSONALIZATIONS: Minimum charge \$125. Must be submitted to our specifications.

SHIP DATE: If our Projected Ship Date is different from your requested date, you will be notified by our acknowledgement. This date will be adjusted if acceptable artwork is not submitted with the order, lack of credit approval, or a proof delay. We do not accept any order with a guaranteed ship date. As orders are manufactured specifically for you, they are not subject to cancellation.

ART WORK

One color art work normally runs between \$44 and \$63 per color. This is in addition to logos & cuts listed below. We will furnish a quote prior to starting work on any order that requires art work. To have art work returned add \$7.00 + postage. If you can't furnish good, clean, black and white copy we can have art work prepared. Close register will cost \$94 plus 2nd color.

CHANGE OF COPY

Calendar prices include one advertisement printed on the total quantity of an order. All Co-Ops must be approved by American in advance and will be protected for one year. Black copy changes for Co-Ops are:

Under 11" x 17" \$12.50 plus \$.05 per cal.
Over 11" x 17" - \$32.00 plus \$.05 per cal.

INK COLOR

Our standard shelf inks \$32(G) are PMS 185 Red, PMS 300 Blue, PMS 347 Green and Black. For any color that must be exact or to match sample, add \$75.00.

ARTWORK NOT READY TO OUTPUT

Artwork not sized and ready to output will require additional art charges @ \$75⁰⁰ (G) per hour.

PROOFS (Required for Digital Files)

A paper proof of the advertisement will be furnished for an additional charge of \$32.00. If proofs are not returned within 48 hours then delivery date and pricing will be adjusted to applicable prices. After August 1 all proofs will be sent overnight letter and must be returned in 48 hours. Author's Alterations or Changes will be billed at cost.

E Proof \$20.00(G) Proofs displayed on a monitor will not produce actual color, because of the transmitted light. Actual products will be printed colors that are produced by reflected light. If you approve electronic proofs, we will not guarantee exact color.

MAILING CALENDARS

Calendars may be mailed from our factory to save transportation costs. Postage must be paid prior to mailing calendars. Orders which require mailing should be submitted with consideration to the additional time required to complete the task. The following charges apply:

Printing return address on labels and envelopes:
Extra charge first 100 \$50.00
Extra 100's, per 100 \$20.00
Direct mail charges (minimum quantity - 1000):
Addressing labels, per M.....\$125.00
Attaching labels or stamps, per M \$63.00

Attaching both labels & stamps, per M\$125.00
Zoning (over16 oz.) for Parcel Post, Per M \$38.00
Sorting labels for bulk shipment, per M\$100.00
Bundling, Sacking and mailing, per M \$38.00
Bulk Permit \$50.00
Labels must have return address.

NON-SCANNABLE COPY

For any order requiring color separations from slides, negatives or art larger than 11" x 17" there is a charge of \$75.00.

QUANTITIES

Printing methods require that all imprinted orders are subject to 10% over or underruns. If you specify no overruns, there will be a 5% additional charge.

SHIPPING

All prices listed in this catalog are F.O.B. factory. Drop shipments are \$7.00 for each different address. Change shipping method after order is received add \$32.00. Change ship date after order is received add \$32.00.

DIGITAL ART ERRORS

If we print from customer supplied digital art files, we will not be responsible for errors unless we have altered the files. Beware of gradient fills, RGB files, and PMS colors.

PROOF REQUIRED on All new orders and ALL orders that have art changes!

ALL ORDERS MUST BE **FACTORY READY** TO BE CONSIDERED COMPLETE AND RECEIVE EARLY SEASON DISCOUNTS

If customer provides art, it is their responsibility to allow room for the Binding Process.

See our Digital Art Information at: www.americancalendar.com/digitalart.html

DO NOT SUBMIT ANY DIGITAL ARTWORK UNTIL YOU REQUEST OUR DIGITAL SPECIFICATION SHEET.

CUSTOMER SUPPLIED ACCEPTABLE COMPUTER ART:

(Positioned files ready for imagesetter output. We will bill labor and materials for any errors.)

For Mac: Adobe InDesign CS4, Adobe Illustrator CS4, Photoshop CS4, Pagemaker 7.0, Freehand 8.0, QuarkXpress 7.0

For PC: Adobe Photoshop 7.0, Pagemaker 7.0, Corel Draw 11.0, Corel Photopaint 8.0, Microsoft Word (text only)

We reserve the right to make changes to production techniques, sizes and materials for the listed products. This could result in finished products that may vary from catalog specifications or early year product samples shown to customers.

Selective Policy: All distributors must sign a distributor application agreeing to these policies and have it accepted by American before any order will be accepted. All terms & conditions on distributor agreement are part of the order contract.

To Qualify for Early Discount Pricing All Items Must Ship by 8/1. All Pricing U.S. Dollars